

Greetings! EMA Northeast Valley Members

A warm welcome to all of you. This newsletter is generated monthly for your benefit and we hope you will enjoy reading it. Your feedback to improve the contents of the newsletter is much appreciated

"WE WANT YOU!" If you are a mother with your own business - established or start up, please join like-minded women for support and referrals to increase your business. We are a valuable resource.

Our President's Message - Bebe Heng



This year our efforts to promote EMA at the Women's Business Boot Camp 2009 turned out to be very successful. We had many visitors at our table and we also received lots of business cards for the draw. Many ladies have made inquiries as to who we are and what we do. We should be able to increase our membership with follow up with these contacts in the coming months.

We have a new member who has joined our group. She is Collier Lyons from Lyons Cleaning Services. A big warm welcome to Collier and we are so happy you are now a part of our Chapter.

We had our elections for 2009 and we are so happy to announce that the past board was re-elected into the new board with an additional two new board positions filled. Congratulations new 2009 Board members and we are certainly proud and thankful that you have agreed to devote your precious time to help our Chapter grow and be successful.

So CONGRATULATIONS to our New 2009 Board members,

President	Bebe Heng
Vice President	Kelley Wolfe
Secretary	Kay Fulkerson
Treasurer	Libby Goff
Newsletter Editor	Elizabeth Keith
Alternate	Gloria Stakemiller

State Board Rep Kay Fulkerson

We still have a couple more positions open and we certainly want to encourage members to consider volunteering to fill them. The openings are:

Publicity
Parliamentarian
Historian

We will see all of you at the next meeting so that we can welcome your New 2009 NE Valley EMA Board.

From your President
Bebe Heng

Welcome New Members:



Please Welcome Our Newest Member:

She is **Collier Lyons with Lyons Cleaning Services**. A big warm welcome to Collier! We are so pleased to have you as a member of our Chapter!

Our Visitors

It is with great pleasure that we receive our guests at each of our meetings. We hope that they will consider joining our group after they have experienced how dynamic our group is.

Our Visitors at Our February 10th Meeting Were:

Pam Ferraioli with Cardfinity Credit Card Processing
Tesa Bartell with Arbonne International
Jill Stermer with State Farm Insurance

Raffle Prize Donors

Elizabeth Keith with Elizabeth Keith Movement Education, LLC

Graphite Pencils from Barcelona, Spain

Gloria Stakemiller with Mary Kay Cosmetics

"Affection" Perfume Sachet

Special Thank You!



Please Let Your Newsletter Editor Know About Members of Our Chapter Whom You Would Like To Acknowledge!

A Special Thank You to [Gloria Stakemiller](#) with [Mary Kay Cosmetics](#). Thank You for a loan referral, from [Luanna Bayer](#) with [Homeowners Financial Group](#).

Bragging Rights



Please Let Your Newsletter Editor Know About Exciting News About Your Business!

Gloria Stakemiller with Mary Kay Cosmetics:

"I just received my 16th free career car from Mary Kay!"
Independent Brand Research Company just released news that Mary Kay is the 3rd Top Overall Best Brand in the USA!"

Dr. Adrienne Frazer with Frazer Chiropractic, P.C:

"All EMA members will receive a free spinal evaluation through the end of March. X-rays, if needed, will be offered at a reduced rate!

Please visit <http://rs6.net/tn.jsp?>

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Elizabeth Keith with Elizabeth Keith Movement Education, LLC:

"I have launched my new website! Please visit <http://rs6.net/tn.jsp?>
[et=1102461772859&e=001GaCv04610WTDIGJZpcvEswH3xx3vhWRWMavNIRGWvU6cR2jIVbGj7S-cxtEZ3FaNGsZjeGCNCKTxdvu5RPswEsrBawrmFYNqe6hir6vOsmq5E2xJy6MvjA==!](http://rs6.net/tn.jsp?et=1102461772859&e=001GaCv04610WTDIGJZpcvEswH3xx3vhWRWMavNIRGWvU6cR2jIVbGj7S-cxtEZ3FaNGsZjeGCNCKTxdvu5RPswEsrBawrmFYNqe6hir6vOsmq5E2xJy6MvjA==!)"

Guest Speaker for March 10th:

Arlene Rosenberg

Becoming Unstoppable:

You Can Have Everything You Want

Arlene Rosenberg is a professional development consultant, author and speaker possessing more than 25 years of expertise in leadership training, interpersonal communication and the power of life balance and vision. She currently serves as an entrepreneurial advisor, helping highly-motivated individuals to clarify their goals and launch or grow their own business. Two groups of particular focus for Rosenberg are baby boomers leaving corporate America and mothers who desire greater work-life balance. Rosenberg has trained with Six Sigma creator Mikel Harry, is a graduate of Coach University's business coaching program, and is an associate with Drake Beam Morin's Change Management Program. Her award-winning

book, "Say It, See It, Be It: How Visions & Affirmations Will Change Your Life" was named a finalist by USABookNews.com.

Arlene Rosenberg can be reached by visiting http://rs6.net/tn.jsp?et=1102461772859&e=001GaCv04610WSIHh1MNtIVkKC66efCnGV36oXjX6dFFPaU5OFtzvMFrEbBqArIDntv_1kWq9VZoYhcgYw0rczCoEdb3C1dHxAS46UWYiZCmvGOGfVXvfDpUA==

Member Speaker for March 10th: Kelley Wolfe

In business and in our personal lives, we all need to take time out to purge. As a Nail Technician and a Leisure Travel Consultant, Kelley Wolfe will explain what this powerful, confusing little word has meant to her over the past few months, and how it has affected her in her businesses.

Bring a Guest to Lunch Campaign

In an effort to build membership in our chapter of EMA, we will be implementing a new incentive program called: **Bring a Guest to Lunch Campaign**

We have decided to extend this Campaign until June of 2009.

This is how it works:

1. When you bring a guest or guests to the Meeting, your name will be included in a drawing for a free lunch at an upcoming meeting. We will have a drawing at each meeting through June of 2009.
2. If your guest decides to join our Chapter of EMA, you will receive a free lunch at an upcoming meeting.
3. When two of your guests join EMA and pay their annual dues, you will receive half off your annual dues. (a \$30.00 value)

This is a terrific way for you to encourage colleagues and friends to attend our meetings and to join our wonderful organization!

Our Heritage- Where it all begins...

THE ENTREPRENEURIAL MOTHER'S ASSOCIATION WAS FOUNDED IN 1986 BY KATHY STEPHENS WHILE DEVELOPING HER SUCCESSFUL BUSINESS - CHILDSCAPES.

EMA provides the opportunity for self-employed mothers to enhance their professional and personal development by offering, support, exchanging information and sharing resources and referrals.

We typically meet on the second Tuesday of the Month for a Lunch meeting:

Location:

STONE CREEK GOLF CLUB
4435 E Paradise Village Parkway S.
Phoenix, AZ 85032
(480)962-4653

Time: 11:45 a.m. - 1:15 p.m.

Cost: \$20.00 Members with Reservations

\$25.00 for Walk-ins

\$25.00 for Guests

R.S.V.P.: **Bebe Heng 623-444-5110** or bebe@empresplace.com

Our 2009 NE Valley Board Members

President: Bebe Heng
(Empress Place) 623-444-5110

Vice President: Kelley Wolfe
(Positively Gels Nails and Spa)
(World Ventures Travel) 480-948-3662

Secretary: Kay Fulkerson
(Joyful Health Insurance) 602-943-2822

Treasurer: Libby Goff
(Elizabeth Goff, CPA, PC) 602-468-0332

Newsletter Editor: Elizabeth Keith
(Elizabeth Keith Movement Education) 602-885-8006

State Board Representative: Kay Fulkerson
(Joyful Health Insurance) 602-943-2822

Alternate: Gloria Stakemiller
(Mary Kay Cosmetics) 480-991-6892

We Encourage You to RSVP

Save \$5 on your lunch! We would like to have everyone who is planning on attending the March 10th meeting to please R.S.V.P. in advance.

Member lunch with R.S.V.P. is \$20.

Member walk-in lunch price is \$25.

So Please

R.S.V.P.: **Bebe Heng 623-444-5110** or bebe@empresplace.com
by the Fri, March 6th by noon.

Advertising in your EMA Newsletter

Did you know that you can advertise in our newsletter for such a steal of a price. Check this out,

1 Month: \$10

3 Months: \$25

6 Months: \$45

12 Months: \$60

Just send us Business Name, live website link, e-mail address and phone number. You can email your logo in jpeg format to Elizabeth Keith Lizkeith@cox.net by the 20th of the month and we will make sure your ad will appear in the next upcoming issue once payment is received.

The Board reserves the right to edit material submitted for publication. Our Newsletter is delivered on the first day of each calendar month. Advertising in our newsletter is only available to our EMA Members.