



**August
2009**

Northeast Valley Newsletter

Greetings! EMA NorthEast Valley Members

A warm welcome to all of you. This newsletter is generated monthly for your benefit and we hope you will enjoy reading it. Your feedback to improve the contents of the newsletter is much appreciated.

"WE WANT YOU!" If you are a mother with your own business - established or start up, please join like-minded women for support and referrals to increase your business. We are a valuable resource.

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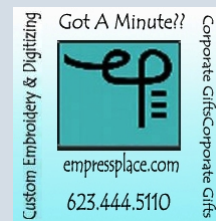
[Bragging Rights!](#)

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Our Venue: STONE CREEK GOLF CLUB

We meet at the
STONE CREEK GOLF CLUB
4435 E Paradise Village Parkway South
Phoenix, AZ 85032

Every second Tuesday
of the Month
From 11:30 am to 1:30 pm



Bebe Heng

Empress Place LLC

623-444-5110

Our Sponsors

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Our President's Message - Bebe Heng



Hi Everyone

Even though we know that many people are on vacation, we still had a great turn out at our July Meeting. We also had two visitors. I just want to thank everyone for their commitment to attend our meetings. As our chapter continues to grow, please make the time to get to know our new members. We all know that one on one conversations are a great way to learn about our fellow members and their businesses. It's great to find out how we can be of help to each other by referring business to each other.

We learn something new everyday. The new buzz word for networking is, "build your social wealth with business colleagues." This is a sure way to grow one's business.

We are asking for feedback about the format of our monthly meetings. If you have any suggestions, please let one of our board members know.

Last month's guest speaker was Jamie Hackman with the *Phoenix Business Journal*. She helped us to understand how we can benefit from subscribing to their publication. She made a very generous offer to our chapter for new subscriptions to the Journal. Call her if you decide you want to take advantage of the discounted rate. Here is her contact information:

Jamie Hackmann
Phoenix Business Journal
Circulation Business Development
602-308-6538

I am excited to announce that our new EMA Brochures are at the printers and will be available at our next meeting in August!

I look forward to seeing you at the August 11th Meeting!

Best Wishes From your President
Bebe Heng

We Encourage You to RSVP

Save \$5 on your lunch! We would like to have



Elizabeth Keith

Movement Education, LLC

602-885-8006

Our Sponsors



Kay Fulkerson

Abundance of Joyful Health LLC

602-943-2822

Our Sponsors



Elizabeth Goff

Elizabeth Goff CPA, PC

602-468-0332

Our Sponsors



Tesa Bartell
Arbonne International
602-788-5666

Our Sponsors

everyone who is planning on attending the August 11th meeting to please R.S.V.P. in advance.

Member lunch with R.S.V.P. is \$20.

Member walk-in lunch price is \$25.

So Please

R.S.V.P.: **Tesa Bartell** at **602-418-5433**
or tbartell@cox.net

by the Fri, August 7th by noon.

Welcome New Members:



Please Welcome Our Newest Members:

**Dawne Ferrara with
ACN All Communications Network**

**Patti Roberts with
It Works Marketing**

A Big Warm Welcome!

**We are so pleased to have you as
members of our Chapter!**

Our Visitors

It is with great pleasure that we receive our guests at each of our meetings. We hope that they will consider joining our group after they have experienced how dynamic our group is.

Our Visitors at Our July 14th Meeting Were:

**Jean Harnett
Dolly Kennedy with The Dolly Steamboat**

Raffle Prize Donors

Our Prize Donors at our July 14th Meeting Were:

Bebe Heng with Empress Place, LLC

EMA Apron

Cathryn Scheeler with Desert Breeze Glass



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Mango Hand Peel

Gloria Stakemiller with **Mary Kay Cosmetics**

Mint Bliss Foot and Leg Energizer

Robin Mitchell with **Shades of Joy Jewelry**

Single Strand Beaded Bracelet

Tesa Bartell with **Arbonne International**

Tinted Moisturizer

Dr. Adrienne Frazer with **Fraser Chiropractic**

2 boxes of Cherries

Patti Roberts with **It Works Marketing**

Application for Inch Loss

Elizabeth Keith with
Elizabeth Keith Movement Education

Note Pads and Post-It Notes

Dolly Kennedy with **The Dolly Steamboat**

Gift Certificate for 2 on the Dolly Steamboat

**All Members Are Encouraged To
Bring In Raffle Prizes!
More Prizes Make The Raffle More Fun!**

Special Thank You!



Please Let Your Newsletter Editor Know About Members of Our Chapter Whom You Would Like To Acknowledge!

A Special Thank You to **Patti Roberts** with **It Works Marketing**. "Thanks to Patti Roberts I am 2 1/2 inches trimmer after one of her "magic" wraps." From **Gloria Stakemiller** with **Mary Kay Cosmetics**.

A Special Thank You to **Libby Goff** with **Elizabeth Goff CPA, PC**. "Thank You for acquiring health insurance for your daughter" From **Kay Fulkerson** with **Abundance of Joyful Health**.

A Special Thank You to **Jenna Flynn** with **Elite Auto Services, LLC**. "Thank You for helping my friend find a car." From **Kay Fulkerson** with **Abundance of Joyful Health**.

A Special Thank You to **Kay Fulkerson** with **Abundance of Joyful Health**. "Thank You for the quick and painless service that you provided for my daughter's acquisition of Medical Insurance." From **Libby Goff** with **Elizabeth Goff CPA, PC**.

Bragging Rights



Please Let Your Newsletter Editor Know About Exciting News About Your Business!

Tesa Bartell, with Arbonne International:

My children finished in First Place in their swim team championships!

Gloria Stakemiller with Mary Kay Cosmetics:

I will be recognized at the Annual Company Seminar in Dallas in the Unit Circle of Achievement and for Personal Sales in Go Give Area!

EMA Has A New Chapter!

Dallas Texas is the Newest Chapter in EMA USA!

We now have 4 Chapters:

East Valley
Northeast Valley
Tucson
and Dallas

Guest Speaker for August 11th:

Kandi Haupt:

One-Eleven Companies

Kandi Haupt was born in Los Angeles, CA and she spent most of her childhood in Europe attending German schools. She traveled all over Europe to perform on television and radio. In 1980, Kandi was the first American crowned Fasching Princess, a prestigious and sought after German honor. In 1982, Kandi was crowned Miss Northern California and went on to be 1st runner up in Miss California.

For the past twelve years, she has been creating and executing systems used to train and develop well over 15,000 professionals. In 2004, Kandi established One-Eleven Companies, a firm focused on developing individuals and businesses into record breaking companies. Her coaching, consulting and training programs include sales and marketing, time management, customer service, goal achieving, negotiation skills, team building, systems development, communication and listening skills, personality profiling, motivation, executing and closing techniques. Clients have benefited from customized training programs, for both internal and external staff.

One-Eleven Companies ,
14354 N. Frank Lloyd Wright Blvd #21;
Scottsdale, Arizona 85260
Phone - 480.248.6805
Fax - 480.538.8611

KandiHaupt@One-ElevenCompanies.com

www.one-elevencompanies.com

Member Speaker for August 11th:

**Tesa Bartell with
Arbonne International**

Arbonne is part of the Health and Wellness industry. I will share why it is important to use products that are Pure, Safe and Beneficial. Arbonne has the integrity and standards we all can trust! Did you know Arbonne is the leading Anti-Aging skin care line! Come learn how and why!

Arbonne International
Pure. Safe. Beneficial
www.tesabartell.myarbonne.com
602-418-5433
Live Your Best LIFE!
www.arbonne.com
Make it a great day!!

Bring a Guest to Lunch Campaign

In an effort to build membership in our chapter of EMA, we will be implementing a new incentive program called: **Bring a Guest to Lunch Campaign**

This is how it works:

1. When you bring a guest or guests to the

Meeting, your name will be included in a drawing for a free lunch at an upcoming meeting. We will have a drawing at each meeting.

2. If your guest decides to join our Chapter of EMA, you will receive a free lunch at an upcoming meeting.

3. When two of your guests join EMA and pay their annual dues, you will receive half off your annual dues. (a \$30.00 value)

This is a terrific way for you to encourage colleagues and friends to attend our meetings and to join our wonderful organization!

Our Heritage- Where it all begins...

THE ENTREPRENEURIAL MOTHER'S ASSOCIATION WAS FOUNDED IN 1986 BY KATHY STEPHENS WHILE DEVELOPING HER SUCCESSFUL BUSINESS - CHILDSCAPES.

EMA provides the opportunity for self-employed mothers to enhance their professional and personal development by offering, support, exchanging information and sharing resources and referrals.

We typically meet on the second Tuesday of the Month for a Lunch meeting:

Location:

STONE CREEK GOLF CLUB
4435 E Paradise Village Parkway S.
Phoenix, AZ 85032
(480)962-4653

Time: 11:45 a.m. - 1:15 p.m.

Cost: \$20.00 Members with Reservations
\$25.00 for Walk-ins
\$25.00 for Guests

R.S.V.P.: **Tesa Bartell at 602-418-5433**
or tbartell@cox.net

Our 2009 NE Valley Board Members

President: Bebe Heng
(Empress Place) 623-444-5110

Vice President: Tesa Bartell
(Arbonne International) 602-788-5666

Secretary: Pam Ferraioli
(Cardfinity) 623-580-0605

Treasurer: Libby Goff
(Elizabeth Goff, CPA, PC) 602-468-0332

Newsletter Editor: Elizabeth Keith
(Elizabeth Keith Movement Education) 602-885-8006

State Board Representative : Kay Fulkerson

(Joyful Health Insurance) 602-943-2822

Alternate: Gloria Stakemiller
(Mary Kay Cosmetics) 480-991-6892

web: <http://emausa.org>

Advertising in your EMA Newsletter

Did you know that you can advertise in our newsletter for such a steal of a price. Check this out,

1 Month: \$10

3 Months: \$25

6 Months: \$45

12 Months: \$60

Just send us Business Name, live website link, e-mail address and phone number. You can email your logo in jpeg format to Elizabeth Keith Lizkeith@cox.net by the 20th of the month and we will make sure your ad will appear in the next upcoming issue once payment is received.

The Board reserves the right to edit material submitted for publication. Our Newsletter is delivered on the first day of each calendar month. Advertising in our newsletter is only available to our EMA Members.